

TOP
100
THE 2018 IT LIST

CASE STUDIES OF EXCELLENCE

Grow

CONTACT INFO

TAMI ANDERSON
TAMI@GROW-MARKETING.COM
415.440.4769
GROW-MARKETING.COM

CAMPAIGN: UNLIKE ANY
CLIENT: UNDER ARMOUR
AGENCY: GROW MARKETING



Unlike Any is Under Armour's most expansive global women's campaign to date, honoring the incredible feats of female athleticism in the purest sense. To unveil the campaign to international media, influencers and consumers, Grow developed a theatrical and progressive launch with artful design, athlete and poet appearances and immersive engagements Unlike Any.

